

Spring
Weekly

Reader



Volume 6, Issue 126, April 22, 2010

The Plano Rotary Club
www.PlanoRotary.com

Unbridled Passion

UPCOMING MEETINGS

4/22	Denise Hickey "Earth & Water Day"
4/29	Chris Parr "Antarctica"
5/6	City of Plano "Employee of the Year"
5/13	PISD Foundation
5/20	Tom Harmon "Rotary Wheelchair Program"

APRIL BIRTHDAYS

4/3.....	LOWELL CULVER
4/5.....	RUTLEDGE HAGGARD
4/9.....	LARRY FLANNERY
4/11.....	ANDY SAYERS
4/12.....	KIRK BELL
4/13.....	ALICE HOBBS
4/22.....	KEN ROBERTS
4/26.....	JOHN SHAO
4/27.....	RICK KASMISKIE
4/28.....	JERRY KEZHAY



EVERY
ROTARIAN
EVERY
YEAR

A *plethora* of candidates at this meeting brought to mind the defeat of favorite daughter, **Mabrie Jackson**. Her opponent, **Van Taylor**, was quoted in *The Dallas Morning News* as saying that his victory would usher in a new, hard-line conservative era into **city politics**. "This is a big win for **Plano conservatives**," he said*, thus indicating confusion about the purview of the position he seeks.

* <http://www.dallasnews.com/sharedcontent/dws/news/politics/local/stories/041310dnpoldistrict66.244b55a14.html>

queen butterfly cracked the whip at 12:13, mindful of the propensity for political candidates to fill more than all the time available with drivel. She called upon **Ean Sullivan** for the Invocation and **Chuck Morgan** for the Pledge. ("Thank you, Bob.") Then, neglecting the Greeter, she called **SERGEANT SKIPPY** to the podium.

Reacting to the smattering of applause, he snarled, "Is *that* the best you can do?" He noted that today's program had drawn no Visiting Rotarians, thus betraying our good taste. He personally introduced the AWOL **Lenny Schwartz's** guest, **Scarlett Dale**, who responded to his inquiry about her connection to Rotary with the fact that she was once a Key Club member. Skip mused that that was close but no cigar. He said that in his capacity as PISD Board Chairman, he met with today's candidates at **BOOT CAMP** designed to get them up to speed on all things PISD.



Randy Wright passed his camera to Ean to record his receipt of **ROTARIAN OF THE MONTH** for March

for his work with creating soccer practice for students at *Memorial Elementary*.

It was announced that the Soap Box Derby Committee would meet following lunch.

Susan, WISD Board Chairman, wisely took over introduction of the PISD Board candidates from Skip, so he needn't betray favoritism. She explained the rules.



1. Two-minute opening remarks.
2. Reversal of answer order on every question.
3. 30-second answers to the same questions for every candidate.
4. One-minute closing remarks.

And Timekeeper **KIRK BELL** would hold up increasingly angry signs as each speaker's time expired.

Next Susan introduced all of the Board candidates except the perennial **Robert Canwright**, who had not shown up, and she gave the floor to the hopefuls for their opening remarks.



www.bartridley.com

BART RIDLEY, a partner in Dallas' *Touchstone Bernays Law Firm*, was a member of Class 18 in *Leadership Plano*. His wife, **Jennifer**, has taught at *Daffron Elementary*. He said that he believes in public education (one would hope) in Plano's schools, and that he was "called to service to make a positive difference in the lives of the children, parents, and teachers." He wants to "close the achievement gap," preparing all the children for college or advanced careers. He hoped we'd vote for him for Place 1 on May 8th.



www.TammyRichards.org
Tammy Richards, SMU's Associate Engineering Dean and former Marketing VP for *TI's Educational Technology Division*, is also a candidate for Place 1. She is a 22-year resident of Plano and has a son, **Mark**,

and a daughter, **Julia**, in PISD schools. Her terminal degree is an MBA from *Harvard Business School*. She wants to “celebrate what works” in PISD and to make certain that Plano students are ready to compete in a nationwide marketplace.

www.RajMenonForPlanoISD.com



Dr. Raj Menon earned his PhD in Chemical Engineering at *UT Austin*, and he is President of *Flat World Design*, a promotional, marketing company. (Both **Rutledge Haggard** and **Myrtle Hightower** endorse him.) He is a proponent of “an excellent education for ALL children.” He and his wife, **Deepa**, have a son

in *Daffron Elementary* upon whose PTA Dr. Menon serves. He claims to have visited “every department head” within PISD. And his agenda includes

1. Embracing 21st Century technology.
2. Diversity of instruction for diverse needs, and
3. Fiscal responsibility.

Dr. Menon is a candidate for Place 2.

www.facebook.com/pages/Plano-TX/Paul-Kaminsky-PISD-School-Board-2010/268847929028



His opponents include an ex-US Army Chief Warrant Officer <isolated applause> and current PISD substitute teacher, **Paul Kaminsky**. He characterized himself as a 10-year parent volunteer and “Class Mom.” He is an advocate of Voc Tech for those not college-bound but a “great college prep” education for those that are. He has no web site but rather a Facebook page.

www.carrolynmoebius.com



Also running for Place 2 is **Carolyn Moebius** (no relation to the endless, one-sided loop), is Administrator for *Murphy Road Animal Hospital* owned by her and her husband, **Dr. James Moebius**, DVM. They have three children in PISD schools. She is currently Treasurer for the *Hunt Elementary* PTA for which she has served as President. She comes

by treasuries naturally as an auditor for school districts, cities, and financial institutions. She is a member of the School Based Improvement Committees (SBIC) of both *Hunt* and *Murphy Middle School*. She wants to be “a strong advocate for the families of PISD.” (**Pat Evans** endorses her.)

www.bretcullers.com



A candidate for Place 3, **Bret Cullers** is a consultant with *IBM Global Business Services*. He too has three children in PISD, and one of them is “getting ready for the prom.” He is “thrilled” with the teaching in Plano, especially for the attention given to his ADHD (Attention Deficit Hyperactivity Disorder) son, **Brock**. Bret is on the fundraising committee for PISD’s Ski Plano event.

www.nancyhumphrey.org



Nancy Humphrey is the other candidate for Place 3. She is the PTA President for *Murphy Middle School* (PISD). She is proud to be a 5th generation Texan and a 17-year resident of Plano. She received her MS in Accounting at *UNT*. She uses those skills while volunteering at many institutions including the *Heritage Farmstead*. Her hopes are to “increase parent

involvement” and to build “better communication with parents.”



Opening statements out of the way with only minor quibbles from the Timekeeper, Susan moved on to the first question. Since Board membership involves “considerable time for no pay,” how did the candidates expect to serve?

Nancy Humphrey said that she had no outside employment, so she could devote full-time to PISD.

Bret Cullers spoke of “small increments” of change akin to adding a few “bricks to buildings” rather than reconstruction.

Carolyn Moebius said that she was “passionate about the issues” and was persuaded that her candidacy was “where I’m meant to be.” (Just a little Messianic?)



Paul Kaminsky said that, as he was retired, he has “24/7” to devote to being a Trustee. He said he was

“tired of reading about kids and crime” and wants them to do something “other than hang out.” (Apparently, he’s the Law and Order candidate.)

Dr. Raj Menon conceded that being a Trustee is “important work,” and he bears a “unique perspective.”

Tammy Richards said simply, “I’m doing it for my kids.”

Bart Ridley conceded that he’ll not quit his law firm, but he insisted that all his “volunteer time” has been spent in the aid of education.

Susan’s second question involved the cumulative 42 years of experience now retiring from the Board of Trustees. “What did you learn at **BOOT CAMP** that you didn’t know before?” In addition, she wanted to know how many Trustee Board meetings each candidate has attended.

Bart Ridley said that he came away impressed with the “dedication of the administration,” and he couldn’t remember how many times he’s attended meetings but it was “lots.” (Bushel basketsful, no doubt.)

Tammy Richards discovered that PISD has fiscal challenges and that only a “tiny sliver” is due to administrative expenses. She’s attended “a number of meetings.” (2 is a number.)

Dr. Raj Menon conceded that he “didn’t learn much,” because he’s been studying PISD over many years. He claimed to have attended “six or seven” this year and watched the rest on TV.

Paul Kaminsky said that he missed one **BOOT CAMP** session due to knee surgery. However, he learned that Austin ties the hands of Trustees. He attended a couple of meetings dealing with redistricting.

Carolyn Moebius learned about PISD’s vision of the future when education is individualized. She’s attended “3 or 4” meetings and watched the rest on her computer.

Bret Cullers was impressed with the national renown of PISD, and he’s convinced that we enjoy “the best education” as a result of “the best Administration.” He’s attended every meeting since last fall.

Nancy Humphrey was fascinated with the visioning. She’s attended 6 meetings this year.

Susan’s penultimate question was “What are the issues that

need to be addressed?"

Nancy Humphrey noted changing demographics, resultant overcrowding, and the "diversification of education."

Bret Cullers mentioned budgets and the achievement gaps that need to be closed via mentoring.

Carrolyn Moebius said that communication with parents needs to improve.

Paul Kaminsky said budget and tax realities would only get worse with a "National Sales Tax." (He knows something we don't?)

Dr. Raj Menon cited learning paradigms (*a la* multitasking teenagers), technology, and the diversity of students.

Tammy Richards said PISD needs "an advocate in Austin."

Bart Ridley pointed to the need for more programs like AVID that assist "the academic middle."

Susan's final question was about the candidates' personal strengths.

Bart Ridley said that the Trustees are losing a lawyer. He fills that slot.

Tammy Richards cited her passion.

Dr. Raj Menon is an "outside the box thinker." And he "survives on four hours of sleep." (But probably doesn't prosper on it.)

Paul Kaminsky's instincts "as a professional soldier" will translate to (the killing fields of) the Board of Trustees.

Carrolyn Moebius stood by her audit experience.

Bret Cullers emphasized his business background and volunteerism.

Nancy Humphrey thought her nine years on PTAs would stand her in good stead.

There followed 60-second closing remarks.

Nancy Humphrey reiterated that she's "been in the trenches," (professional soldier?) having served in every possible PTA position.

Bret Cullers said he had a flexible schedule with IBM. He said he's looking forward to "working with Florence

Shapiro" to "get the State off our backs. Some don't need 4x4 in Plano."

Carrolyn Moebius said that her election was a "logical step."

Paul Kaminsky conceded that Plano couldn't go wrong no matter for whom it votes. But we should vote for him because his *Cougarette* daughter is bound to become an *Aggie*. (One wonders if he's aware of the current usage of the term "cougar?")

Dr. Raj Menon, originally from India, warns that Plano kids will be competing with children from India and China.

Tammy Richards took credit for the resurrection of *Huffman Elementary* whose scholastic ranking was slipping, and it was losing students until she took charge. Now *Huffman* is "capacity limited."

Bart Ridley was certain that **Coach Brence** was wondering, "What does that guy think he's about?" In answer, he's about "the best for all students in the district."

As Susan took charge of the meeting, Kirk held up his "STOP" signs, to which she replied, "*I'm gonna take all the time I want!*" Then she cautioned us that the election is May 8 but early voting extends from April 26 through May 4. She asked members to raise their hands if they lived in PISD; most did, a point not lost on the candidates. Then she made the mistake of asking for a show of hands for those living outside PISD's domain, saying, "Some of us don't," to which a wag responded, "and some of us are glad."

After applause for the candidates, Susan led us in the Four-Way Test and relinquished the whip at 1:05.

17 years ago today, Orville Fudpucker cited Secretary **Johnny Lewis** for "bumbling ineptitude and fumbling freeeping" for having misplaced student attendance slips. But he praised **Maribelle Davis** for national recognition during the tenure of "Shifty Manager" **Ken Lambert**.

Member NEWS

AWARDS:

Harold Sullivan Award
Chris Parr

Athena Award
Alice Hobbs 2008-09

Fred Moses Award
Richard Butterfly

Business Executive of the Year
Gary Base

Kersey Cane Holder:
Earl Simpkins

Citizen of the Year:
Beth Duncan Webb

Rotary Make Up Website:
www.rotaryclubone.org

New Member Proposals:
Herb Ziev
Proposed by: Ean Sullivan

Jeff Butcher
Proposed by: Kirk Bell
Classification: Information Technology

Plano Rotary Club Board of Directors 2008-2009

President

Susan Shuler

President Elect

John Ernst

Vice President

Brad Shanklin

Secretary

Lenny Schwartz

Treasurer

Karla Oliver

Past President

Rick Maucieri

Sergeant at Arms

Skip Jenkins

Membership Chair

Nathan Barbera

Membership Vice Chair

Ben Criste

Service Chair

David Ellis

Service Vice Chair

L B Showalter

Public Relations Chair

Mehrnaz Iranmehr

Public Relations Vice Chair

Bob Bauer

Club Admin. Chair

Camille Ussery

Club Admin Vice Chair

Octavio Ortiz

Foundation

David Allison

Foundation Vice Chair

Earl Simpkins

At Large

Chris Parr

Boyd Craig

Earnest Burke

Kenny Wilson

Kirk Bell

Casey Stewart

Bulletin Editor

Chris Parr

Bulletin Photographer

Ean Sullivan

Bulletin Designer

Kim Oliva

Alphagraphics

Printing by Alphagraphics Park & Coit

The Plano Rotary Club

PO Box 864316

Plano, Texas 75086

972.596.2585

*Know someone who would
make a great Rotarian?*

*Invite them to be your guest
at Rotary!*

The 4 Way Test:

Of the things we think, say, and do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill & better friendships?
4. Will it be beneficial to all concerned?

Support Our Advertisers

Rick Maucieri
President

Grant Leighton
Associates
PO Box 865066
Plano, Texas 75086
972.422.0169 Voice
972.881.9373 Fax
rickm@glalandscape.com

**GRANT
LEIGHTON**

Professional
Landscapers

**Quarterly Dues are
due this month. Be
on the lookout for
the invoice in the
mail.**

Since 1981
THE AUTO SHOP
Professional Automotive Repairs including:
Air Conditioning • Inspections • Clutches • Transmissions • Differentials
Engine repairs • Factory Scheduled Maintenance • Tune-Ups • Electrical • Brakes

Jerry P. Kezhaya
President
www.TheAutoShop.com

2560 East Plano Parkway
Plano, Texas 75074

972-578-0588 - T
972-881-0998 - F

**ELLIOTT'S
HARDWARE**

Making hardware easy.

Dallas 4901 Maple Ave.
Dallas, TX 75235
214-634-9900

Plano 2049 Coit Rd.
Plano, TX 75075
972-312-0700

Mesquite 116 E. Kearney St.
Mesquite, TX 75149
214-324-5087

www.elliottshardware.com

Jim Anderson
Residential Sales Specialist

Phone: (214) 647-1111
eMail: jvarealty@tx.rr.com
Fax: (866) 821-8379

KELLER WILLIAMS
REALTY

18363 Preston Road, Suite 150
Dallas, Texas 75252
www.jvarealty.com

Each Office is Independently Owned and Operated

**PROSPERITY
BANK**

HUBERT G AARON
President
Preston Road Banking Center

18800 Preston Road
Dallas, Texas 75252
www.prosperitybanktx.com
NASDAQ Stock Symbol: PRSP

Phone (972) 312-9107
Cell (214) 394-9599
Fax (972) 312-9207
hubert.aaron@prosperitybanktx.com

Bell & Valente
A Limited Liability Company
AN INDEPENDENT FIRM

Kirk Bell
Managing Partner, B&V, LLC
Financial Advisor, RJFS

5048 Tennyson Parkway, Suite 120
Plano, TX 75024
(972) 493-1025
(877) 493-7272
Fax: (972) 493-1063
Email: kirk.bell@raymondjames.com

Securities and Investment Advisory Services offered through
Raymond James Financial Services, Inc.
Member FINRA/SIPC.

**Exhaust
Authority** Power | Sound | Miles

David Allison

1208 K Avenue | Plano, TX 75074
972.423.2781
www.exhaustauthority.com

HUFFINES
HAS IT!

Since 1924 www.huffines.net

RAY HUFFINES **HUFFINES** **HUFFINES**
Chevrolet Hyundai Chrysler • Jeep
Dodge

1001 Coit Rd @ Plano Pkwy
Plano, Texas 75074 (972) 867-4000

889 Coit Rd @ Plano Pkwy
Plano, Texas 75074 (972) 867-5000

4500 W. Plano Pkwy @ Chis
Plano, Texas 75074 (972) 867-6000

All Service, Body and Parts Departments Open All Day Saturday.

J. Marc Lewis & Associates
CORPORATE AND PERSONAL TAXATION

J. Marc Lewis JD, LL.M., EA
Enrolled to practice before the IRS

Lakeside Commons
5045 Lornman Drive
Suite 280
Plano, TX 75093

marclino@aolmail.net
Tel. (972) 618-8224
Fax (972) 618-2021

alphagraphics®
DESIGN ■ COPY ■ PRINT ■ COMMUNICATE

Kenny Wilson
Owner
Cell 972.639.8615
kwilson@alphagraphics.com
www.plano408.alphagraphics.com

Evelyn's
Professional Janitorial Service, Inc.

EVELYN MOLINA
Direct Line 469-446-1041

840 Central Parkway East
Suite 130
Plano, Texas 75074

972-516-9550 • Fax 972-516-9868
evelyn@alljanitorial.net
www.alljanitorial.net

AMERICAN NATIONAL BANK OF TEXAS
www.anbtx.com

Casey W. Stewart
Banking Center President

972-309-0001 ext. 5937
214-863-5937 direct line
214-863-6160 fax
caseystewart@anbtx.com

Plano Parkway Banking Center
1101 East Plano Parkway
1st Floor Bank Lobby #E
Plano, Texas 75074

Rose
food service

Stephen E. Vitasek
Executive Chef/Owner

Office 469-443-0406
Fax 469-443-0489
Cell 214-215-8589

PO Box 856877 Plano, TX
svitasek@tx.rr.com
www.rosefoodservice.com

Catering & Cafeteria Management for Individual, Corporate, & Educational

MORGAN LEGACY GROUP
Because Life Has Purpose

President | **CHUCK MORGAN, CSA, MBA**
4100 Spring Valley Rd., Suite 500
Dallas, Texas 75244
P. 972.267.8181
F. 972.267.8180
E. chuck.morgan@morganlegacygroup.com
W. www.MorganLegacyGroup.com

Boyd D. Craig, Consultant
Over 38 years experience

ASPR, INC.
Air Conditioning • Heating • Electrical
Residential, Commercial & Industrial

972-424-6701
www.asprinc.com

1003 14th St., #163 • Plano, TX 75074

We are in business to keep you comfortable and save you money!

JOHN SHAO
PORTFOLIO MANAGEMENT INC.

John Shao, PhD, CFA
President

5521 Roland Drive
Plano, TX 75093
(972) 608-5374
14809 546-3692 FAX
(403) 413-6889 MOBILE

www.john-shao.com john@john-shao.com

ARTA Travel
5700 West Plano Parkway
Suite 1400
Plano, Texas 75093
Telephone 972.422.4000
Fax 972.422.2331
www.artatravel.com

Larry Flannery, CTC
Vice President
larry@artatravel.com